



AGORA — B2B B2C. B2B/B2C, - B2B, PIM-, (, SRM, ). ERP- (1, SAP, Navision .), CRM- (24, AMO).

Agora.

ERP-

CRM-

API

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SRM

PIM

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	XLS, CSV	YML ( ).
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223 / 495.

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-	(Product Matching).
(223, 495)	(223, 495, ), , .


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SEO-	SEO- .
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EDI*	EDI ( API EDI-AdHoc) EDI.

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(, ) YML, XLS, .

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YML	, , , YML.
XLS	XLS. : , URL- . .

XLS, YML, SV, , , AliExpress, eBay, Amazon ..

XLS, YML, SV	3 XLS, YML, SV - , .
-	, , AliExpress, eBay, Amazon ..

## ERP

AGORA ERP-, 1 (8.X, 7.7, ERP 2.X, , ..), , 365, FOLIO, , Microsoft Navision / Axapta, SAP R3 .

1 (8.X, 7.7, ERP 2.X, , ..)	1 (7.7, 8.X, ERP) AGORA Commerce ML , -ERP: , , , , , , .. SOAP- ERP. ERP.
, 365	, 365 CommerceML.
FOLIO,	FOLIO, .
Microsoft Navision / Axapta	Microsoft Navision / Axapta.
SAP R3	c SAP IDOC.

## CRM-

CRM- Bitrix-24, AmoCRM, SAP Cloud for Customer (C4C), CRM- .

## API

API , CDEK CATAPULTO.

	API CDEK CATAPULTO .
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(API), .

API*	API (REST API) / , - .

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/, ,	/, , API , Bing, Google Translate.
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## SRM

SRM — .

SRM -	, . , , , , , ,
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## PIM

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\* , Agora.

Agora	- ;
Agora	B2C, B2B,