



AGORA — B2B B2C. B2B/B2C, - B2B, PIM-, (, SRM, ). ERP- (1, SAP, Navision .), CRM- (24, AMO).

Agora.

ERP-

CRM-

API

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SRM

PIM

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AGORA :

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|  | XLS, CSV YML ( ). |
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|   | ERP 1.                                                                 |
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|   | -12, ERP .                                                             |
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| -          | (Product Matching). |
| (223, 495) | (223, 495, ), , , . |



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|      | Google .                                                    |
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| SEO- | SEO- .                                                      |
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| EDI* | EDI ( API EDI-AdHoc) EDI.                                                     |

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(, ) YML, XLS, .

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| / , , | / , , API , Bing, Google Translate. |
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## SRM

SRM — .

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## PIM

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\* , [Agora](#).

[Agora](#) - , .  
Agora B2C, B2B, .