



AGORA — B2B B2C. B2B/B2C, - B2B, PIM-, (, SRM,). ERP- (1, SAP, Navision .), CRM- (24, AMO).

Agora.

ERP-

CRM-

API

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SRM

PIM

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AGORA :

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	XLS, CSV YML ().
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	ERP 1.
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	-12, ERP ERP.
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, 223 / 495.

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-	(Product Matching).
(223, 495)	(223, 495,), , .

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	(ElasticSearch). , , () . .
	Agora .

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EDI*	EDI (API EDI-AdHoc) EDI.

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(,) YML, XLS, .

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SRM

SRM — .

SRM -	, . , . , . , . , .
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PIM

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* , [Agora](#).

[Agora](#) - , .
Agora B2C, B2B, .